

2-10 Home Buyers Warranty

Secure Your Home and Don't Leave Anything to Chance

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A home is more than an address.

In today's times, it's a refuge, a memory-maker, and one of the largest financial commitments most families ever make. Protecting that investment isn't just smart, it's essential. That's where 2-10 Home Buyers Warranty (2-10 HBW) comes in. For over 40 years, 2-10 HBW has safeguarded homes across the nation, protecting more than 6 million households with plans that cover what inspections and homeowner's insurance don't.

For Brian Bell, 2-10 HBW isn't just another profession. It's a passion, fueled by a desire to help people during some of their most stressful moments.

From Game-Day Chat to Career Path

The path that brought Brian to 2-10 HBW started in an unexpected place: a car ride to a football game. His longtime friend and now-boss had been with the company for six years, working as a sales rep before moving into leadership. The conversation sparked Brian's curiosity.

"I had never even heard of home warranties," Brian admits. But he didn't leave it there. He spent the next few days researching the largest warranty companies in his state. He compared products, reviewed independent feedback, and measured the level of coverage each one provided. His findings were clear: 2-10 HBW outperformed the competition.

If his friend could stay with the company for six years, grow in his career, and now be recruiting someone he trusted, Brian knew there had to be something special there. By January, he was officially on board. Four years later, he hasn't looked back.

As the representative for North and Central Alabama, Brian works directly with real estate agents, ensuring their clients are protected. He knows from experience that even the best home inspection can't predict when an HVAC unit will fail in the dead of summer or when a water heater will give out unexpectedly.

That's why 2-10 HBW coverage includes critical systems and appliances: plumbing, electrical, kitchen appliances, laundry appliances, water heaters, and HVAC. Their HVAC coverage, in particular, is recognized as the most comprehensive in the industry.

Brian experienced that protection firsthand. When his HVAC system needed replacing—a \$13,000 repair—his out-of-pocket cost was just \$325. He's also had a garage door opener replaced, a microwave swapped out, and multiple

appliances repaired under his warranty. These aren't hypothetical scenarios; they're real-world savings that matter.

The numbers speak volumes: 97.5% of claims are approved and covered, a statistic that reinforces why homeowners stay with 2-10 HBW year after year.

Service With a Human Touch

Brian's passion for service comes naturally. Before joining 2-10 HBW, he spent five years at UAB Hospital in a patient-centered role, helping families navigate difficult situations. That same heart for service is evident today.

Whether it's walking an elderly client through the claim process step by step, answering a late-night call from a worried agent, or smoothing over a miscommunication with a contractor, Brian is the steady hand that keeps things on track.



Fast Facts: Why 2-10 Home Buyers Warranty?

- 1 / 40+ years in business
- 2 / 6 million+ homes protected nationwide
- 3 / 97.5% of service requests covered
- 4 / Comprehensive coverage for HVAC, plumbing, electrical, appliances, and more
- 5 / Saves homeowners thousands of dollars in unexpected repairs

For him, the reward comes in simple gestures. "A thank-you text, a handshake after a closing, or an agent saying I saved them from losing a client. It's those moments that mean the most," Brian says.

Local Presence. National Strength.

While 2-10 HBW is a national company, Brian's strength lies in being local. Living just 20 minutes north of Birmingham, he's accessible in ways that matter in today's digital age, by text, Facebook Messenger, or phone.

He partners with agents at every level: those closing one or two transactions a year, seasoned professionals averaging 100 closings annually, and powerhouse teams handling even more. His message is consistent across the board: "Every transaction should include a home warranty. It's one of the smartest risk management tools available, whether it's a condo, townhouse, or single-family home."

Why It Matters for Agents

For real estate agents, offering 2-10 HBW is more than a value-add. It's a way to protect their clients and their reputation. When an AC fails in the middle of July or a water heater floods a laundry room, agents who recommended a home warranty aren't left scrambling; they've already given their clients a safety net.

Brian sees himself as both an educator and a resource. He regularly speaks at regional events, visits offices to train agents, and makes sure new agents understand the ins and outs of filing claims. "A lot of agents don't realize just how much these plans can do," he says. "My role is to make sure they're confident explaining the benefits to their clients."

At the end of the day, Brian's work is about trust. "Clients don't forget the agent who saved them thousands of dollars," he says. And that's why he encourages every agent he works with to make home warranties a standard part of their process.

For those ready to learn more, Brian's personal landing page, www.2-10.com/bbell, offers side-by-side



plan comparisons and clear details that make it easy to choose the right coverage for any buyer, seller, or listing.

With 2-10 Home Buyers Warranty, homeowners aren't gambling with their future. They're choosing confidence, protection, and the strength of a company that's been safeguarding families for more than four decades. Backed by nationwide reach and supported locally by professionals like Brian Bell, 2-10 HBW continues to prove that when it comes to protecting your home, you should never leave it to chance.

CONTACT US!

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